

# ANNUAL REPORT 2017

GYN CANCER

RESEARCH

AWARENESS

PATIENT SUPPORT

## PROGRAM HIGHLIGHTS

#### RESEARCH





# EARLY DETECTION RESEARCH GRANTS FUNDED

Cornell University

HudsonAlpha Institute of Technology



## **AWARENESS**







#### **COMMUNITY MEMBERS EDUCATED**

through the A State of Teal Awareness
Program, including our Speaker's Bureau,
Advocacy Day, Awareness Events, and
Annual Lighting & Proclamations Campaign

#### **PATIENT SUPPORT**







# PATIENTS AND OTHERS SERVED THROUGH CANSURVIVE

Including through support group meetings, Comfort
Care Bags, Ambassadors of Hope clinic visits, the
Moore Life to Live Fund, and direct financial assistance

## 2017 LEADERS IN HOPE

### (GIFTS OF \$1,000+)

Rishi and Sarah Agarwal

Alabama Gynecologic Oncology

American

America's First Federal Credit Union

Arley Women's Club

Baptist Health Foundation

Mack and Nicky Barnes

Benefield & Hamner, CPA's

Blue Cross Blue Shield of Alabama

Lynn and Kendall Boggs

Shea Bourland

Mark and Cheryl Bourn

Buffalo Rock

Cade, Crenshaw & Associates, P.C.

Jerry and Lori Callahan

Dave and Peggy Carlington

George and Laura Clarke

Bill and Sammie Cockrell

Jim and Cecilia Crandall

Fred and Carol Crawford

Stewart Dansby

Jon Day

Timothy and Angela Denton

DST Systems, Inc.

Lynn Epsman

Anurag and Mamatha Gandhi

Daniel Gantzhorn

Garrett, Perkins & Associates

Chip and Karen Globetti

Andrew and Theresa Hancock

Henderson & Walton Women's Center

Linda Hicks

Bob & Bobbie Holman

In Honor of Alpha Xi Delta

Harvey and Johanna Jenkins

Kassouf & Co.

Dave and Rita Keyes

Brandon and Mary Anne King

Long-Lewis Ford Lincoln

M&A Electric

Brody McElhany

McGriff. Seibels & Williams. Inc.

Christa Mayfield

Eddy and Doris Moody

Cathy Moore and Beth Blackburn

Jed and LaDonna Morrow

Motion Industries

Janet Murchison

George and Yonnie Murray

Newk's

Darby and Jennifer Oliver

Frances M. Owens

Pritchard Industries Southeast

Protective Life Foundation

Regions Bank

Kelly Richards

Ryan and Ashley Robinett

Jake and Becky Romano

Brandon and Anna Rooks

Inda Russ

Howard and Cindy Ryland-Holmes

Salon Bella

Donnie Schober

Carolyn Self

Sewing Machine Mart

Monjri Shah and Rajat Parikh

Rachel Sizemore

Smiley Brothers Specialty Foods

Sonic Automotive

Sparks & Favor, P.C.

Brian and Shannon Speakman

Bill and Kimeran Stevens

Susan Mott Webb Charitable Trust

Mike and Patricia Tate

The Filling Station

The Sheffield Group

Thompson Foundation

**UAB Division of GYN Oncology** 

VIVA Health

Watts Realty

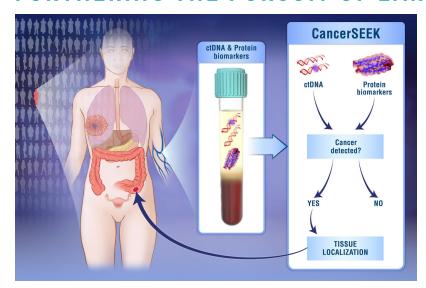
Alan J. Wheatcroft

Wind Creek Casino

Workplay

### THE BIGGER PICTURE

#### FURTHERING THE PURSUIT OF EARLY DETECTION



SINGLE BLOOD TEST SCREENS FOR 8 CANCER TYPES

#### **GYN CANCER AWARENESS**

The LCBF staff and volunteers work throughout the year to increase awareness across the state about GYN cancers. In September, we ramp up our efforts, as it is nationally recognized as GYN Cancer Awareness month, In 2017 we reached thousands of Alabamians through a variety of strategies, including:

- Teal lighting of more than 130 buildings and landmarks
- Radio advertising
- Digital billboards at the Birmingham International Airport
- Hundreds of yard signs, posters, and teal ribbons distributed throughout the state

Researchers at Johns Hopkins University have developed a single blood test that screens for eight common cancer types, including ovarian, and helps identify the location of the cancer. The test, called CancerSEEK, was developed using findings from years of research, including a 2013 LCBF-funded study at the University of Alabama at Birmingham. Larger studies are currently under way and more testing is needed to validate the test's early success. While it can be difficult to measure the impact of research, we are reminded that each early detection grant we fund has the power to put researchers one step closer to the development of a reliable, effective early detection test for ovarian cancer.







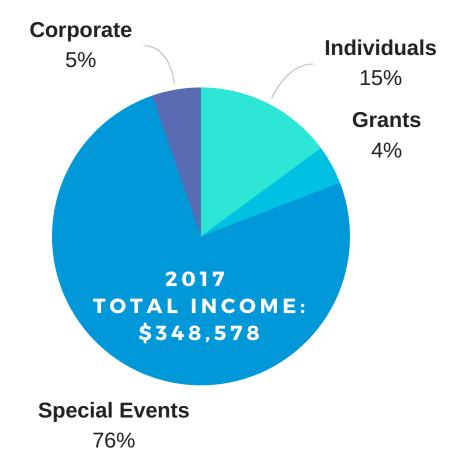


#### LIFTING UP WOMEN AND FAMILIES

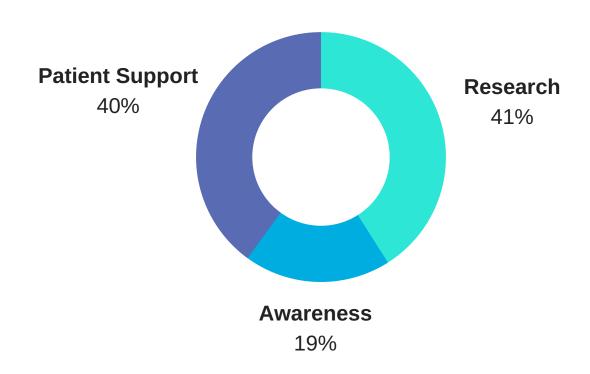
Shaphonia is currently undergoing treatment for ovarian cancer. She works hard to provide for her seven year old granddaughter, for whom she is the sole caregiver. However, the financial strain of cancer has taken a toll on her family. Shaphonia is not alone. Studies have shown that a majority of cancer patients and caregivers report financial hardship. Many are unable to work during treatment and can be forced to use up all or most of their savings. Through our patient support programs, we seek to lift up women like Shaphonia and their families during their most difficult times, providing emotional, educational, and direct financial support. Thanks to LCBF, Shaphonia was able to receive assistance to provide holiday gifts for her granddaughter. She also recently received a Moore Life to Life Fund patient grant to help ease the financial burden of cancer and enable her to focus on her health.



#### **REVENUE SOURCES**



#### **PROGRAM EXPENSES**



### **HOW YOU CAN MAKE A DIFFERENCE**

# GIVE

AT WWW.THINKOFLAURA.ORG



# VOLUNTEER

#### **OPPORTUNITIES INCLUDE:**

- BOARD OF DIRECTORS
- JUNIOR BOARD
- SPECIAL EVENT COMMITTEES
- A STATE OF TEAL (AWARENESS) COMMITTEE
- CANSURVIVE/PATIENT SUPPORT COMMITTEE
- WOMAN TO WOMAN MENTOR (GYN CANCER SURVIVORS)

# SPREAD THE WORD



HOST LCBF AT YOUR COMPANY/CHURCH HEALTH FAIR



REQUEST AN LCBF SPEAKER AT YOUR NEXT CHURCH/CIVIC GROUP MEETING



PARTICIPATE IN GYN CANCER AWARENESS MONTH EFFORTS: HELP US CREATE A STATE OF TEAL IN ALABAMA!



BE AN ADVOCATE: EDUCATE YOUR FAMILY AND FRIENDS ON GYN CANCER SIGNS. SYMPTOMS. AND PREVENTION!

GET INVOLVED!
EMAIL INFO@THINKOFLAURA.ORG